

Board of Directors Meeting Minutes for August 5, 2015

Wednesday, August 5, 2015
11:30 AM

Present: Sharon Lenz, Carrie Ann Schubert, Amy Koski, Claudia McCarter, Linda Le Claire, Stewart Strauss, Evelyn Orr, Sue Anderson, Tara Pedersen, Bernie Kurtz

Absent: Paul Cohen, Larry Cavasso, Cameron Irtifa, Hailey Freeman

Guest: Chuck Wilson

Location: Lanphere Conference Room, 12505 SW Broadway St., Beaverton, OR 97005

The meeting was called to order at 11:40 a.m.

Historic Pamphlet

Chuck Wilson joined the group to discuss developing an historical pamphlet for Beaverton. He presented a draft proposal. It would be a tri-fold, single sheet pamphlet. The pamphlet would include a question and answer component focusing on the engraved bricks going into the plaza as part of the streetscape project. Other possible ideas for the question and answer component were suggested, i.e., the historic plaques, sculptures by the round, the time capsule. The pamphlet should be easy to produce. It will not include information about businesses.

After further discussion, Stewart Strauss asked if the board was in favor of the pamphlet idea. It was approved by consensus.

Stewart asked if any particular committee wanted to tackle the project. Both the Design Committee and Promotion Committee expressed interest. Chuck agreed that he and Gina would help.

Tara Pedersen reminded the group that at one of last year's First Friday events there was a "hunt for history." She agreed to email that information to Chuck.

Review and Approve Minutes

Tara moved for approval of the July meeting minutes. Linda Le Claire seconded and the motion passed unanimously.

Budget Review and Discussion

Stewart informed the group that Larry Cavasso had taken a new job and would no longer be able to attend meetings. He will continue as Treasurer until his term of office expires in January. The BDA needs to begin trying to identify a replacement. Cameron Irtifa has an accounting background, so perhaps he would take on the Treasurer responsibility. Linda informed the group that Tara knew someone who might be interested.

Committee Reports

A. Promotion Committee

Tara reported on plans for the August 7 First Friday.

- Pacific Cascade Towncar will be offering visitors hop on hop off service on their party bus. There will be five clearly marked stops for the service.
- SW Broadway from Hall to Watson will be closed. West Street at Broadway and 1st Street from Watson to Angel also will be closed.
- Grilled Cheese Grill (Portland based food truck) is scheduled to be at the August First Friday event. They also plan to participate on September 4.
- Live music is scheduled for August 7. Rich Layton and the Troublemakers, Zach Bryson,

- Power Pep Band and Suzanne Calloway & Two Spirit Jazz will be performing at selected locations.
- Eleven vendors have signed up for the August 7 event.
- A new business, Tulen Center, will be having a grand opening ceremony in conjunction with First Friday.
- An ad was placed in the Beaverton Leader announcing First Friday. It is scheduled to run the Wednesday before the August and September events.
- There will be five student workers to help with set-up and take down.

The Promotion Committee will meet with Sheri Stuart, the Oregon Main Street Program Director immediately following the board meeting. The Committee hopes to get ideas on what to do going forward.

Tara distributed the vendor participation form.

The BDA table will be placed against the building housing Moontala. Claudia McCarter and Stewart have agreed to man the table.

Tara reported that the Promotion Committee was having a special evening meeting. Members will be making fans out of the First Friday postcards. Fans will be distributed at Flicks at the Fountain.

B. Design Committee

Claudia reported on the streetscape project.

- The street will be open and the contractor is getting it ready for First Friday.
- Plaza will be open.
- Some asphalt paving will be done for First Friday.
- Brick paving is going to start next week.
- Concrete work will be 90% done in one week.
- Brick paving will start next week. It will take about a week for completion.
- Still waiting on irrigation.
- The trees that are going to be installed are nice trees.
- Project will be substantially complete next week.

Old Business

Linda reminded the group that there had been discussion about donating the bistro tables and chairs to businesses on Broadway. They were so heavy and cumbersome that for future First Friday events only plastic tables and chairs will be used.

Bernie Kurtz asked Amy Koski what was the status of the wayfinding signs and historical signage. Amy responded that she saw a press release indicating the city would be starting the installation sometime this week.

New Business

Stewart reported that Nhedti Colquitt met with the Executive Committee at its last meeting. She has indicated a willingness to take on the Organization Committee Chairman duties. He asked all present to be as encouraging as possible. She will be a great addition to the group and seems eager to help.

Amy informed the group that Representative Bonamici will be touring Beaverton as part of the TIGER grant proposal. She will have a vote on it. the grant.

The meeting adjourned at 12:25 p.m.